

CONTRACT



WAGA
1551 Briarcliff Rd. NE
Atlanta, GA 30306
(404) 875-5555

<http://www.fox5atlanta.com>

And:

Smart Media Group LLC
Attention: Fran Berg
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 649134 /		<u>Alt Order #</u> WOC10582665
<u>Product</u> Order: MOODY for CONGRESS		
<u>Contract Dates</u> 04/04/17 - 04/10/17	<u>Estimate #</u> 404410	
<u>Advertiser</u> Moody for Congress	<u>Original Date / Revision</u> 03/16/17 / 03/17/17	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAGA	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV12891	<u>Advertiser Code</u> MOODY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WAGA	04/04/17	04/10/17	Good Day 9a	9a-10a		:30				NM	5	\$1,750.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$350.00				
Week:		04/10/17	04/16/17	1-----				1	\$350.00				
2	WAGA	04/04/17	04/10/17	Fox 5 News at Noon	12p-1p		:30				NM	5	\$1,250.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$250.00				
Week:		04/10/17	04/16/17	1-----				1	\$250.00				
3	WAGA	04/04/17	04/10/17	M-F 3p-4p	3p-4p		:30				NM	5	\$2,125.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$425.00				
Week:		04/10/17	04/16/17	1-----				1	\$425.00				
4	WAGA	04/04/17	04/10/17	Good Day 6a	6a-7a		:30				NM	5	\$2,500.00
LUR													

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<u>Contract / Revision</u>		<u>Alt Order #</u>
649134 /		WOC1058265
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/04/17 - 04/10/17	Order: MOODY for CON	404410
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Moody for Congress	03/16/17 / 03/17/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$500.00				
Week:		04/10/17	04/16/17	1-----				1	\$500.00				
5	WAGA	04/04/17	04/10/17	Good Day 7a	7a-8a		:30				NM	10	\$5,750.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-2222--				8	\$575.00				
Week:		04/10/17	04/16/17	2-----				2	\$575.00				
6	WAGA	04/04/17	04/10/17	Good Day 8a	8a-9a		:30				NM	5	\$2,500.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$500.00				
Week:		04/10/17	04/16/17	1-----				1	\$500.00				
7	WAGA	04/08/17	04/08/17	Good Day Sa 8a	8a-9a		:30				NM	1	\$300.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-----1-				1	\$300.00				
8	WAGA	04/04/17	04/10/17	Fox 5 News at 5p	5p-6p		:30				NM	5	\$3,000.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$600.00				
Week:		04/10/17	04/16/17	1-----				1	\$600.00				
9	WAGA	04/04/17	04/10/17	Fox 5 News at 6p	6p-7p		:30				NM	5	\$3,000.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$600.00				
Week:		04/10/17	04/16/17	1-----				1	\$600.00				
10	WAGA	04/09/17	04/09/17	Su 11:30p-12a	11:30p-12a		:30				NM	1	\$250.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-----1				1	\$250.00				
11	WAGA	04/04/17	04/10/17	Fox 5 Late News 10p	10p-11p		:30				NM	5	\$6,750.00
	LUR	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-1111--				4	\$1,350.00				

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Moody for Congress		03/16/17 / 03/17/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 04/10/17 04/16/17 1----- 1 \$1,350.00													
12	WAGA	04/04/17	04/10/17	Fox 5 News Edge 11p	11p-1130p		:30				NM	4	\$3,600.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-11-1--				3	\$900.00				
Week:		04/10/17	04/16/17	1-----				1	\$900.00				
13	WAGA	04/09/17	04/09/17	Fox 5 Late News Su 10p	10p-11p		:30				NM	1	\$1,000.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-----1				1	\$1,000.00				
Totals												57	\$33,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 - 04/10/17	57	\$33,775.00	(\$5,066.25)	\$28,708.75
Totals	57	\$33,775.00	(\$5,066.25)	\$28,708.75

Signature: _____ Date: _____

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